



## ***STANDARDS OF EXCELLENCE PROGRAM PROJECT SUMMARY SHEET***

**SCHOOL:** West Windsor-Plainsboro High School South  
**ACTIVITY:** Bubble Soccer  
**DATE(S):** January 24th, 2015  
**CATEGORY:** Fundraising  
**ADVISOR NAME:** Brandy Moncada  
**ADVISOR E-MAIL:** brandy.moncada@ww-p.org

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### **PROVIDE A BRIEF DESCRIPTION OF THIS PROJECT:**

Bubble soccer is a fundraising event that involved staff volunteers who were tasked with playing a timed game of indoor soccer while wearing transparent, inflatable bubble costumes. The bubbles protected the entire body of each contestant and the “entertainment factor” of the event was seeing the players bump into each other, roll around, and attempt to regain their balance.

### **DESCRIBE THE PLANNING & EXECUTION OF THIS PROJECT:**

The biggest challenge of putting this event together was finding the best company to rent the bubbles from at the lowest cost. We broke into committees to divide the work on different aspects of the entire night. One committee was in charge of figuring out the most cost-effective way to rent the bubbles and where/when they would be delivered. Another committee was in charge of the planning of the bake sale we had simultaneously with the game, and another committee was in charge of advertising the event so everyone in the school knew where and when the event would be taking place. The prior planning definitely contributed to the successful event; all went very smoothly and all who attended walked away saying they enjoyed the game.

### **DESCRIBE THE BENEFIT OF THIS PROJECT BENEFIT TO SCHOOL AND/OR COMMUNITY:**

This is not a cookie-cutter fundraiser; this is a sort of “out of the box” idea that we had never tried to run as an event before. But, because this event was a success, we now know as a council that we can try to incorporate new fundraising ideas and still have the backing of the student body. This is because our marketing tactics are effective and the student body as a whole is informed and intrigued by any new event ideas the council comes up with. That sort of trust in the council is integral for the successes of our events. This fundraiser is solely for the purpose of raising money for the state charity, which is Christine’s Hope for Kids this year. A video was shown and speech was given telling the audience about Christine’s Hope for Kids and how each member of the audience was making a difference in a child’s life.

### **EVALUATE THE EFFECTIVENESS OF THIS PROJECT, REFLECTING ON ANY POSSIBLE CHANGES YOU MIGHT CONSIDER:**

Focusing on fillers when the game is in a break or it has yet to start, incorporating other clubs, like a school acapella group or ensemble performance, could definitely bring in more students. All in all though, once the bubbles are in hand, there is little way for the event to fail!