



STANDARDS OF EXCELLENCE PROGRAM

PROJECT SUMMARY SHEET

SCHOOL: West Windsor-Plainsboro High School South

ACTIVITY: Mr. South

DATE(S): A Friday night in April

CATEGORY: Fundraising

ADVISOR NAME: Brandy Moncada

ADVISOR E-MAIL: brandy.moncada@ww-p.org

PROVIDE A BRIEF DESCRIPTION OF THIS PROJECT:

Mr. South is male beauty pageant. The contestants, all Senior boys, perform a talent of their choice, followed by a question and answer segment. All proceeds go towards the March of Dimes to help save the babies. By the end of the night, a new Mr. South is crowned!

DESCRIBE THE PLANNING & EXECUTION OF THIS PROJECT:

Planning for Mr. South begins in late February. The Student Council divides and conquers, each group of people taking on a different responsibility. Flowers, along with the mc's and judges all have to be lined up for the big night. Auditions have to be help for the Senior boys wishing to participate. Each member of the Student Council is also responsible for getting two ads bought by local businesses or anyone wishing to advertise their services. What this means is that we sell quarter page, half page, or full page ads that will be put in the program for the event. Not only is this a great way to advertise and stimulate local business, but it is also an excellent way to raise more money for the March of Dimes. Months of planning go into this event to ensure a smooth show during the big night.

DESCRIBE THE BENEFIT OF THIS PROJECT BENEFIT TO SCHOOL AND/OR COMMUNITY:

This event greatly benefits our school and community. Not only does it provide the Senior boys with a fun experience, but it's also one of the most anticipated events of the year. For many Seniors, this is their last bang before Prom and Graduation.

In a greater sense, Mr. South is an event dedicated to donating to the March of Dimes. The slogan of the event, the reason Student Council goes through all the trouble to organize this event, is to save the babies. As a Student Council, we want to make a difference in our school and community. Mr. South is epitome of what we strive to do. All proceeds go towards saving the babies, and helping premature babies.

EVALUATE THE EFFECTIVENESS OF THIS PROJECT, REFLECTING ON ANY POSSIBLE CHANGES YOU MIGHT CONSIDER:

Mr. South is an extremely effective project. We spread awareness, raise money, and have fun while doing it. One thing that might make the event more successful is having a spirit week precede the event. Spirit weeks reignite school spirit. If a spirit week were to happen the week leading up to Mr. South, this could potentially result in greater attendance at the event. Also, a spirit week could spread more awareness, potentially prompting other groups in the school to organize fundraisers for the March of Dimes.