



STANDARDS OF EXCELLENCE PROGRAM PROJECT SUMMARY SHEET

SCHOOL: West Windsor-Plainsboro High School South
ACTIVITY: Student Council School Store
DATE(S): Throughout the school year
CATEGORY: Student Services
ADVISOR NAME: Brandy Moncada
ADVISOR E-MAIL: Brandy.Moncada@ww-p.org

PROVIDE A BRIEF DESCRIPTION OF THIS PROJECT:

The School Store is a room with a window in the commons area, where the Student Council sells school merchandise. We sell different clothing items with our school's name and/or logo printed on them, such as sweatpants, t-shirts, long-sleeve tees, sweatshirts, shorts, socks, towels and lanyards. Tickets for events like Homecoming, Mr. South, and our winter fundraiser can also be bought here.

DESCRIBE THE PLANNING & EXECUTION OF THIS PROJECT:

This project is run by our Council's Special Assignments Representative. He or she is responsible for organizing the store itself, the products we sell, and the students responsible for selling them each day. He or she creates a set schedule involving all of the students on the Council so that the store is open every day during lunch. A special schedule has to be made for our school's Back to School Night, Flea Market, and Craft Fair, where we also sell our merchandise.

DESCRIBE THE BENEFIT OF THIS PROJECT BENEFIT TO SCHOOL AND/OR COMMUNITY:

The students of South are able to demonstrate their School Spirit by purchasing our clothing, while they also support their Student Council, which is responsible for many of their favorite annual events. The School Store benefits everyone, because it allows the Student Council to develop responsibility and leadership qualities, the students are able to demonstrate their school spirit while supporting the Student Council, and the entire school/community benefits from the work that the Student Council does using the money raised in the Store.

EVALUATE THE EFFECTIVENESS OF THIS PROJECT, REFLECTING ON ANY POSSIBLE CHANGES YOU MIGHT CONSIDER:

The Store is achieving its goal to raise money for the Student Council, the schedule for Store duty is maintained, and many students, teachers, and parents are happy with the merchandise we sell.

So far, the Store is a pretty effective means of Council fundraising. Over the years, however, the advertising of the Store has diminished. Many students do not know: where the Store is, what items they can purchase, or how they can purchase said items. To change this, the Council could try putting up posters, advertising in the school paper, and walking around in merchandise more often.

In addition, another flaw is that the Store remains slightly unorganized. Every time we get a new shipment of items, the Store seems to be overflowing with boxes. Also, a speech class has moved into the room that the Store uses. This cuts the room size in half, and it isn't a large room to begin with. The Council cannot do anything in relation to sharing the room with the speech class, however a new organizational method is possible. Investing money in a new storage closet and a set of drawers is an option.