

# Homecoming Tailgate

Allentown HS



# Concept

- Tailgate party in the parking lot the night before homecoming
- Invited all students, staff members, and community members
- Provide food and entertainment while fostering school spirit



# Preparation

- Met with faculty members and the Booster Club about providing food
  - Priced meals with admission and set a meal standard
- Talk to different sports teams and clubs
  - Encouraged them to come support/be supported
  - Cheerleaders came up with a routine for the festivities
- Work with Buildings and Grounds/outside companies
  - For set-up of tables and chairs
  - For Dunk Tank and DJ

# Set-Up

- Ticket table at one entrance of the parking lot
- DJ Booth
- Food Vending Station
- Badminton
- Pie Station
- Picnic Benches (Face painting)



# Tailgate 2014

Football Field

DJ  
Nebbs

Food

Ticket  
Booth

Hamster Ball  
Races

Game Truck with  
3D Games

Piñata

Picnic tables

Picnic tables

Entrance-Tickets and  
shirts

Frisbee

Entrance-Tickets and  
shirts

# Logistics

- Parking lot closed off for one way entrance and areas to park and “tailgate”
- Set up food vending on one side with a close proximity to the concession stand of the football field
- Set up picnic benches near food



# Fundraising Tips

- We charged \$5 for admission and an additional \$5 for a meal
- Charged for
  - Pie-in-the-face
  - Face Painting
  - Dunk Tank
  - Cotton Candy



**THANK  
YOU**

*for your time*

**& hope you were inspired!**