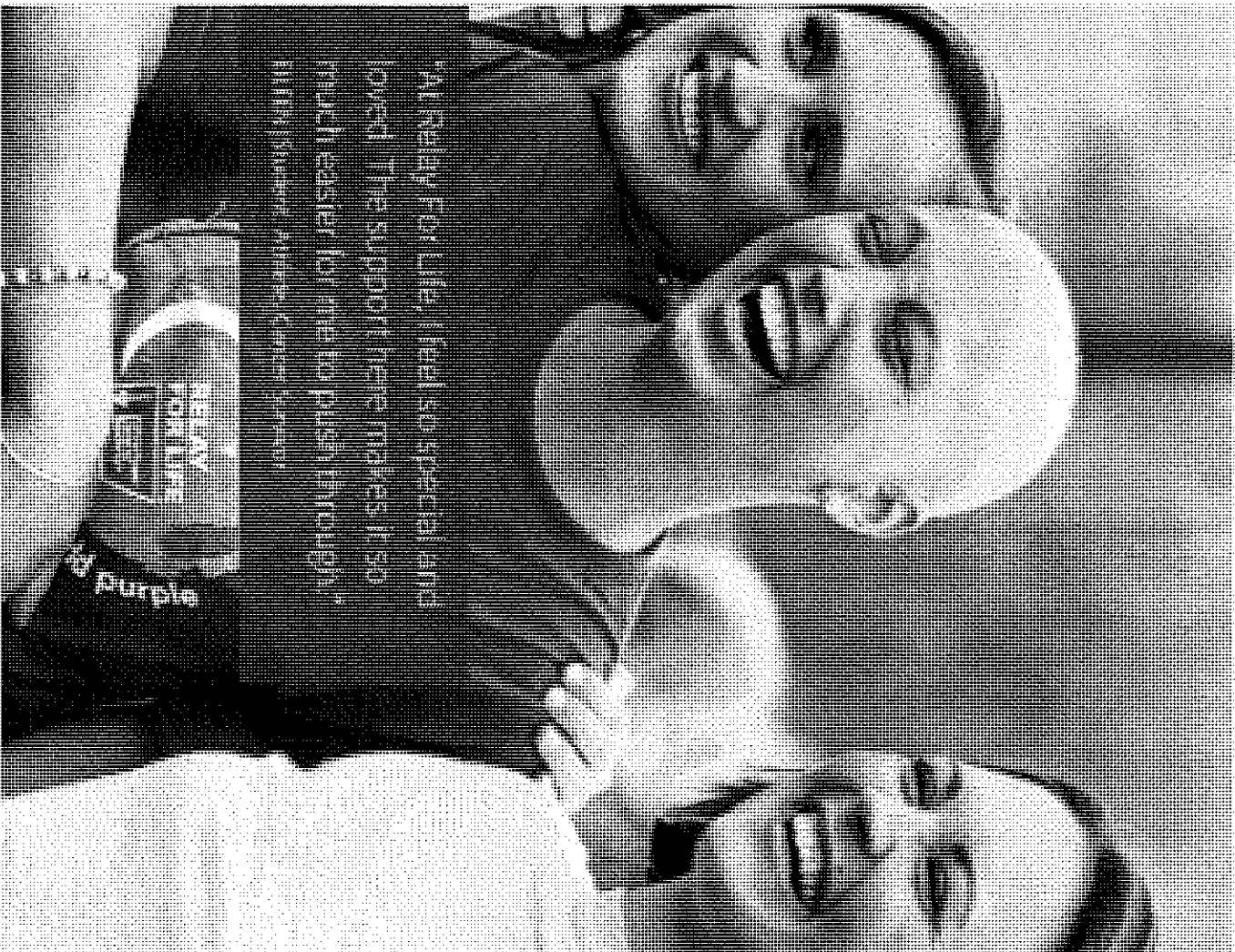




You've got
what it takes
TO BE AN AWESOME TEAM CAPTAIN.

WASH. STATE/PHOTO: NATHANIEL CAPRONI | PHOTO: SCOTT SPANGLER | PHOTO: JEFFREY COULSON/USA



We can't
thank you
enough.

Every day someone who has been diagnosed by cancer comes here, friends, relatives, caregivers, and survivors — each with its own special mission.

By making the body feel like home again, you're helping the American Cancer Society achieve our vision to free the world from the pain and suffering of cancer. The money that you and your loved ones will help us to raise here will create the body that

feels good, enjoying your time, work and personal life. Let us show the world that cancer is no longer a life sentence.

AND YOU CAN BE HELD SO CLOSE AND
LOVED THE SUPPORT HERE MAKES IT SO
MUCH EASIER FOR ME TO FEEL ENOUGH.
WWW.AMERICANCANCERSOCIETY.ORG



Let's roll up our sleeves and get started.

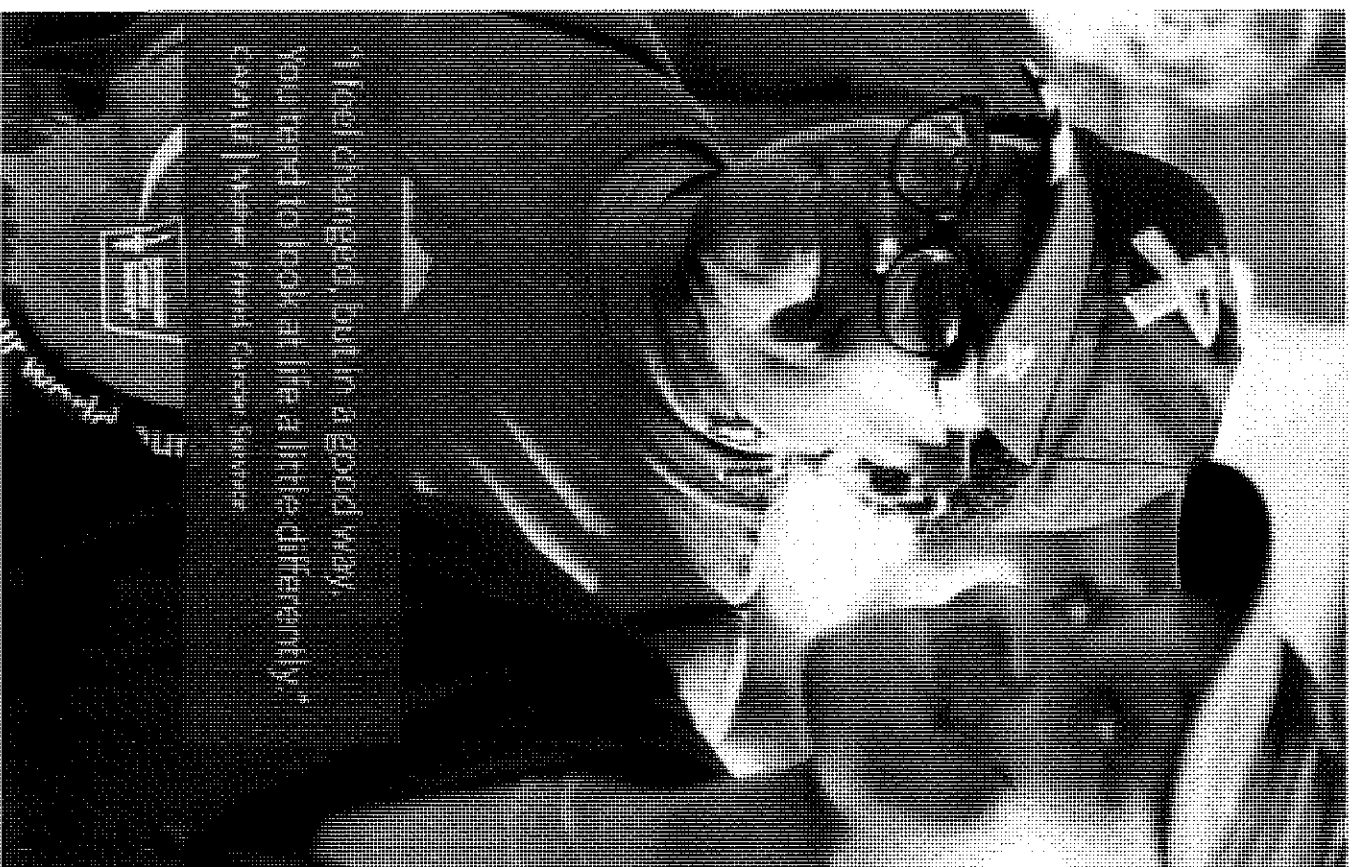
Being a Team Captain is easier than it sounds. Here are three easy steps to success:

First, recruit some team members. Family, friends, coworkers, neighbors ... the possibilities are endless. Anyone who is passionate about saving lives from cancer belongs on your team.

Next, start fundraising. The easiest way to get started is with our American Cancer Society FUNdraising app, which allows you to accept donations on the go. Other ideas for fundraising success include:

- Share why you're fundraising on social media and provide a link to your personal fundraising page.
- Send emails to your business contacts with your story.
- Host a lunch or dress-down day fundraiser at your workplace.
- Turn a hobby into a fundraiser.
- Ask your gym to host a workout class for donations.
- Offer gourmet snacks for a donation at soccer practice.
- Host a movie night with friends.

And finally, lead your team to the celebration
and join us at Relay For Life.



It's not good to be in a good way.
You need to look a little different.



You'll be helping to save lives and celebrate life.

The American Cancer Society has been working to end cancer for more than a century. We're not stopping. You've probably seen the progress there's to be supported. Please help us support it. We're honored to have you. For the people you care about, like you. The money you and your family raise provides support to people every community touched by this disease.



\$4.5 billion: Amount of contributions in 2007 from individuals and corporations that support the American Cancer Society.



4.5 million: Number of low-income people who are served by the American Cancer Society's housing program. The program provides financial assistance to help people pay for their rent.



15.5 million: Number of people who are helped by the American Cancer Society's financial assistance program.



7.6 million: Number of people who are helped by the American Cancer Society's transportation program.

Think of the impact you'll make.

It's a win-win. For every fundraising milestone you reach, you can earn rewards. Even better, you're helping the American Cancer Society save lives from cancer.

Raise \$100 and become a Hope Club member. We challenge each Relay For Life participant to raise \$100 or more for the American Cancer Society. That \$100 could help provide 10 free rides to and from treatment for a cancer patient. As a member, you'll receive the Relay For Life event T-shirt to celebrate your commitment to the cause.

Set a goal beyond \$100. The more money you raise, the greater impact you can make to save lives. You can earn rewards from the \$250 Individual Bronze Club level all the way up to the \$10,000 Individual Purple Club level. Be sure to visit RelayForLife.org/FundraisingClubs to learn about all of our Fundraising Club levels and incentive prizes. We also recognize team fundraising efforts through our Team Fundraising Club program – from the \$1,000 Rising Star level up to the \$500,000+ Cure Club level!



We're always here to help.

Resources are available to help you maximize your donations and make the most of your Relay For Life experience.

The all-new American Cancer Society FUNdraising app makes on-the-go fundraising and event management easier than ever before. You can raise money, track donations, and thank family and friends for their generous support while staying connected with the American Cancer Society. Available for iOS and Android.

RelayForLife.org. Check out our all new website. This is the place to log in and begin. Your personal fundraising page provides you with the tools you need to get started. You can send emails to recruit team members, ask friends and family for donations, track your progress, and lots more.

Relay Resources Site. Your personal link to this site is included in the welcome letter that came with this guide. Here you can download helpful resources such as a team roster, track schedule, and information on how the American Cancer Society is putting dollars to work. You can also order fundraising supplies to be mailed directly to you.

Relay Nation. Visit RelayNation.org, an online community where Relay For Life participants can connect and share resources, stories, and inspiration. With millions of people participating in Relay For Life events each year, you're bound to find some ideas you can use here.

Event Leadership Team and Team Ambassador.
If you need help, talk to your Event Leadership Team or Team Ambassador. They're here to help you make the most out of your Relay event experience.



cancer.org | 1.800.227.2345





Team Checklist

- Team is registered online by Dec. 9th
www.relayforlife.org/ucvtsNJ
- All Team members are registered online by Dec. 9th
@3pm.
- School & ACS Permission Slips for each member due Dec. 14th (school website)
- Chaperone information sheet & agreement completed (1 for 10) due Dec. 14th (NO TEACHERS!!!)
- Team information sheet completed due Dec 14th

- Chaperone T-shirt order Jan 18th (optional)

- Survivor information & lap tracker sheet completed due Jan 18th
- Individual tiki outline due Jan 18th

- \$225 per team member due March 15th (deposit forms on website)
- Team Banner due March 24th

- Team T-shirt due March 24th

Failure to meet the above deadline will result in not being able to participate.



AIT & UCTech: Team Captain Meeting Dates:

5th period, 11 a.m.

12/14 - 1st meeting

1/18- 2nd meeting & 1st Bank Day

2/15 - 3rd meeting

3/15 - 4th meeting & Final Bank Day

**3/22 - Shirt distribution & final
information**

3/24 – 2017 Relay For Life!

For questions email:

Your American Cancer Society Staff Partner:

Team Captain Meeting 12/14, UCTech/AIT ACS Announcements

- **Mission moment:**
 - o Yesterday, President Obama signed the 21st Century Cure Act
 - o The American Cancer Society CEO Gary Reedy was in attendance because the ACS Cancer Action Network played a huge role in helping to pass this bill.
 - o This is important because it allows for \$6.3 billion dollars in extra funding to help go towards research on medicine, the brain, and prescription drugs to help cancer patients.
- **Event Income Goal:**
 - o \$250,000 (between both UCTech/AIT and MHS/APA/AAHS)
- **Event Details and Dates:**
 - o Team Captain meetings:
 - 1/18 – 2nd meeting and 1st Bank Day
 - 2/15 – 3rd meeting
 - 3/15 – 4th meeting and Final Bank Day
 - 3/22 – Shirt distribution and final information
 - 3/24 – RELAY 2017
- **Website issue:**
 - o If you have an issue registering someone on your team, please let Amanda Smith, your ACS Staff Partner know. The website is randomly not adding members but this can be fixed through ACS!
- **ACS Updates:**
 - o Hope Lives Here Challenge
 - If you have \$75 on your fundraising page by December 31st you will win a free t-shirt (flyer is attached)
 - Money can be added online or mailed to the ACS Office
 - 986 South Springfield Avenue, Springfield NJ
 - o Winter Solstice Campaign
 - For every \$10 on your account, ACS will place a luminaria bag on the lawn of the office in Springfield on December 21st. The winter solstice is the longest night of the year, and we will be lighting up the night with a brief luminaria ceremony at 4pm.
 - For more information, please email
- **Fundraising Ideas:**
 - o Fundraising from A-Z Document attached (AIT RFL webpage)
 - o Team Fundraising Document Attached (AIT RFL webpage)

Due next Meeting: Chaperone T-shirt Order, Survivor Info(ACS & UCVTs), Lap Tracker, Individual Tiki(CUT OUT), & 1st Bank Day (deposit Forms, Location TBD)

